



Elevating the health & fitness industry together!

CENTRAL AND EASTERN EUROPEAN HEALTH & FITNESS SUMMIT 2024

➔ WELCOME



A JOURNEY INTO THE FUTURE OF THE HEALTH & FITNESS INDUSTRY

JW Marriott Bucharest Grand Hotel

Tuesday, October 8th, Bucharest, Romania



→ AGENDA

8th of October

09:00 Registration & coffee

10:00 Welcome

- Kent Orrgren / Romania Active, EuropeActive (Romania)
- Jana Havrdová / Czech Chamber of Fitness & EuropeActive (Czech Republic)
- David Stalker / President of EuropeActive

10:40 The State of the Central Eastern European Fitness & Physical Activity Sector and its Role in Public Health

- Steffen GausseImann / Deloitte Germany

11:10 Public-Private Partnership in Health & Fitness: How to Improve the Health of the Nations in Central and Eastern Europe

- Michela Šebelová / member of the Chamber of Deputies in the Parliament of the Czech Republic
- Carmen Orban, State Counselor within the Chancellery of the Prime Minister of Romania
- Kuldeep Kaushik, CEO NN Asigurări de Viață
- Eduard Novak, / Paralympic Champion / Former Minister for Youth and Sport in Romania
- Iulius Marian Firczak / Member of the Assembly of the Deputies of Romania

12:10 Coffee & networking

12:30 The Polish evolution of the Health and Fitness Sector

- Tomasz Napiorkowski / CEO & Founder Fitness Consulting Group

13:00 Industry Leaders' Debate: The State and Trends, Opportunities and Challenges of the Central & Eastern European Fitness & Physical Activity Sector

- Alex Lascăr / CEO Stay Fit Gym / Executive President RomaniaActive
- Vlad Ronea / CEO & founder 18GYM / Vice-president RomaniaActive
- Kent Orrgren / CEO World Class Romania / President RomaniaActive
- Zsolt Nyarasdi / Fitness5 Hungary

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13:45 Lunch & networking

14:30 Growing in an Emerging Market - Challenges and Opportunities

- Cosmin Turcu / Business Development Manager UPfit.cloud
- Radu Cristian Pertea / COO Sweat Concept One
- Dacian Sarivan / CEO Barzz Fitness
- Henrik Thorsnes / Co-owner & Manager Director Nr1 Fitness Hungary and Romania

15:15 The Digitization of the Health, Fitness & Wellness Sector - Trends and Opportunities for the Future

- George Damian / CEO UPfit.cloud
- Valentin Radu / CEO Omniconvert
- Ernst de Neef / CEO & co-founder Funxtion

16:00 Coffee & networking

16:15 Quality Assurance in the Health & Fitness Sector

- Sarah Edmonds / EuropeActive (United Kingdom)
- Gabriel Vasilescu / CEO MoveOn (Romania)
- Virgil Stănescu / Executive President, Sports HUB / Vicepresident CEO Clubs Romania

17:00 The Future of the Health&Fitness Industry

- Kai Troll / CEO EuropeActive
- Kent Orrgren / Romania Active, EuropeActive & World Class Romania
- Alex Lascăr / Executive President RomaniaActive / CEO Stay Fit Gym
- Vlad Ronea / Vice-president RomaniaActive / CEO & founder 18GYM

17:30 Conclusions & networking



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